13rd International Conference on Goats

Hotel Eger & Park
Eger, Hungary
14 - 17 September 2020

EXHIBITOR / SPONSOR KIT
http://www.icg2020.org/

Scientific Secretariat
Dr. Sándor Kukovics
president
Hungarian Sheep and Goat Dairying Public Utility Association
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Organising Secretariat
Altagra Business Services and Travel Ltd.
Klára Biszkupné Nánási
Phone: + 36 28 432 985
e-mail: office@altagra.hu
The Conference

After successfull organisation of the European Regional Conference on Goats 2014 (Hungary-Romania), the Hungarian Sheep and Goat Dairying Public Utility Association won the rights to organise the 13rd International Conference on Goats 2020.

The organisers and the Scientific Committee of IGA and that of the Conference would like to offer a high quality scientific and educational program covering all aspects of the goat sector for the approximately 450 participants from 35-45 countries.

You are kindly requested to support the ICG2020 Conference, in Eger, Hungary. Your support will contribute greatly to the success of our organising efforts.

The sponsors and exhibitors of the conference will be displayed on the website of the conference in order of application. They will be displayed on the newsletters as well.

Exhibitors can have face-to-face contact with hundreds of professionals at ICG 2020 Conference – Information for Exhibitors

The ICG2020 Conference offers a wide range of exhibiting and advertising opportunities for institutions and companies interested in goat farming. The conference offers your organization many convenient and effective ways to get your product and/or service noticed by the attendees. The benefits you can derive from exhibiting are unique because, unlike other segments of marketing campaigns, targeting a conference audience can be both selective and direct, giving you the opportunity to directly meet the delegates.

More information about the conference can be found at: [www.icg2020.org](http://www.icg2020.org)

Date of the conference
14-17 September, 2020

Venue of the conference
Hotel Eger & Park
3300 Eger, Szálloda u. 3.
Hungary

Location of the exhibition
The exhibition is an integral part of the conference and is placed at the heart of the site. The conference agenda has also been designed to allow additional time for visiting the exhibition.

Setting up the stands and dismantling
Booths will be set up on 13 September 2020, and dismantled from 18.00 on 16 September 2020.
Opening hours (provisional):
14 September 2020, Monday 09.00-19.00
15 September 2020, Tuesday 09.00-19.00
16 September 2020, Wednesday 09.00-18.00

Deadline for application
The deadline for application is 1 August 2020.

Exhibition Area

**Standard Booth 6m²**

Exhibitor Booth containing:
- white wall elements, in aluminium frame construction, 210 cm high
- (size of the white boards: 210×95 cm)
- a table, two chairs, three spotlights, one waste paper basket and a carpet
- one or two information counters (fixed)
- each stand will be supplied with one electrical socket (220V)
- fascia board with the name of the exhibiting company (if you want to have your company logo on the frieze, please send it in electronic format by e-mail)

You will also have the possibility to bring your own stand system and just rent the needed ground space.

**Exhibit booth prices**
Please see the enclosed information sheet.
To make a booking please email or fax the completed application forms. Booths will be allocated strictly on receipt of payment.
The exhibit booth prices include two discount registration to attend the congress. The exhibition staff should register by completing the online registration form and paying the ‘exhibitor registration fee’. The registration fee includes the following services: participation in the conference, lunch, coffee breaks, Welcome Cocktail, publications.

**PLEASE NOTE:** Water and sewerage connection are not available at the exhibition stands. Exhibited equipment must be guarded by the exhibitor during exhibition opening hours. Insurance is to be arranged by exhibitors at their own cost.
Preliminary Program

13 September 2020, Sunday
- Arrival and registration
- IGA Board Meeting
- Welcome Cocktail

14 September 2020, Monday
- Registration
- Opening Ceremony
- Scientific Sessions
- Event: International goat milk products and cheese exhibition
- Event: Goat milk products competition and awards
- Event: Book presentations: “Goat Science”, “Goats (Capra)” and “The role of meat in human consumption”
- IGA Board Meeting
- Get together Party-BBQ

15 September 2020, Tuesday
- Registration
- Scientific Sessions
- Symposium on Global Eradication Program for Peste des Petits Ruminants (PPR): socio-economic context for planning
- Poster Session
- Wine tasting with dinner

16 September 2020, Wednesday
- Registration
- Scientific Sessions
- IGA Board Meeting
- IGA General Assembly
- Closing Session
- Gala Dinner, Competition awards ceremony

17 September 2020, Thursday
- Technical tour

18 September 2020, Friday
- Departures
APPLICATION FORM FOR EXHIBITORS

Please complete the appropriate boxes below and return to
Altagra Business Services
Isaszegi út, Pf. 417
H-2100 Gödöllő, Hungary
Phone: +36 28 432 985
Fax: +36 28 419 647

Name (c/o): ____________________________
Person to contact: _____________________ Country: ______________
Post code: ______ City: ________________ Address: ____________________________
Telephone: ___________________________ Fax: _______________________

EU VAT Number (if applicable): _______________________________________

<table>
<thead>
<tr>
<th>Exhibitor booth</th>
<th>Ground space</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ The rental fee for a 4 m² booth is € 1.040</td>
<td>I will need _____ m² ground space and will bring my own installation with me. Minimum size of exhibition space: 4 m²</td>
</tr>
<tr>
<td>☐ The rental fee for a 6 m² booth is € 1.560</td>
<td>☐ The rental fee of the ground space: € 120,-/m²</td>
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<tr>
<td></td>
<td>☐ Reduced fee for publishing houses and book stores: € 100,-/m²</td>
</tr>
</tbody>
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I have special requirements as follows (logo, decoration, flowers, etc):

__________________________________________________________

__________________________________________________________

Date ___________________ Signature ___________________________

Please send your company logo in vector graphic format at the same time as your order.
Information for Sponsors / Advertisers

Sponsorship
ICG2020 appreciates any gifts towards its conference. Sponsors are recognized publicly both on the website and during the event.

Event Sponsorship

Social Event: Get-together Party - BBQ
Euro 1.500
Host the first official gathering and networking function of the conference. Representatives from your organization are invited to meet and greet representatives, at this event.
Sponsorship of this event will entitle you to the following excellent promotional opportunities:
- Banners and product display displayed during the Get-together Party - BBQ
- Three complimentary tickets to the Get-together Party - BBQ
- Recognition as the Get-together Party - BBQ Sponsor in conference printed material
- Acknowledgement on conference sponsorship banner

Social Event: Conference Gala dinner
Euro 1.500
Sponsor the social networking event of the conference. Representatives from your organization are invited to meet and greet representatives, at this event.
Sponsorship of this event will entitle you to the following excellent promotional opportunities:
- Organisation’s name and logo appear on the menu
- Three complimentary tickets to the Conference Gala dinner
- Recognition as the Gala dinner Sponsor in conference printed material
- Acknowledgement on conference sponsorship banner

Other Sponsorship Opportunities

Final Program Sponsorship - 1/1 page advert on page inside (4 colours)  Euro 750
Put your organization’s name in front of delegates every day of the conference by sponsoring the Final program. This guide lists all events and session locations, and is referenced throughout the conference.

Final Program is printed in A4 format. Ready to print text of the advertisement (colour) and company logo should be sent in PC compatible format.
Electronic Submission: Submit PC compatible files via e-mail. Prepare ads as Press Quality PDF (300 dpi) file.

Poster Session Sponsorship
Euro 1.000
Put your name out in front of the congress delegation by sponsoring the Poster Session.
Delegate pack insert, per item  
Euro 1.000

Badge holder necklace with company logo  
Euro 800

Contra/in Kind Sponsorship
If you are able to donate a product to the congress we are more than happy to accept any of the following; wine, pens, pads, advertising space to promote the conference, editorial space, delegate gifts, speaker gifts, printing or any other products or services that you may be able to offer.

General information for exhibitors / sponsors / advertisers

Payment
Please, send the completed application form to the Conference Secretariat either by e-mail, fax or post. Upon receipt of the application form, the Conference Secretariat will issue a pro forma invoice. Hundred percentage pre-payment is required. Payment should be made by bank transfer. Fees are net prices indicated in Euro. Advertisement and exhibition fees are not subject to VAT for foreign companies. For companies with Hungarian VAT number plus 27 % VAT will apply. The pre-payment invoice will be issued upon receipt of the payment, the final invoice after the end of the event.

General remark
The applicant acknowledges that he/she has no right to lodge damage claims against the organisers should the holding of the congress be hindered or prevented by political events (such as acts of terrorism, danger of hostility, war, etc.) or by unexpected economic events or generally by force majeure, or should the non-appearance of speakers or other reasons necessitate programme changes.

Sponsorship levels
Sponsors who achieve the following amounts as exhibitors and/or advertisers are classified as follows:

Diamond sponsor  
Euro 8.000
Gold sponsor  
Euro 4.000
Silver sponsor  
Euro 2.000
Bronze sponsor  
Euro 1.000

Should you need any further information, please contact the Conference Secretariat:

Altagra Business Services
H-2100 Godollo, Orosi Pal Zoltan stny. 0172/19. hrsz., Hungary
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Phone: +36 28 432 985
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Post code: __________ City: ______________ Address: ______________________________
Telephone: ___________________________ Fax: ________________________________
e-mail: ___________________________@______________________________
EU VAT Number (if applicable): ________________________________

Social Event Sponsorship
☐ Get-together party - BBQ __________________________ Euro 1.500
☐ Conference Gala dinner __________________________ Euro 1.500

Other Sponsorship Opportunities
☐ 1/1 page advert in the final program __________________________ Euro 750
☐ Poster Session __________________________ Euro 1.000
☐ Delegate pack insert, per item __________________________ Euro 1.000
☐ Badge holder necklace with company logo __________________________ Euro 800

___________________________  __________________________
Date                        Signature

Please send your company logo in vector graphic format at the same time as your order.